



# ECPP

European Conference on  
e-Public Procurement

## 4th European Conference on e-Public Procurement

- How to contract complex and technology services? -

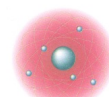
MADRID – 13 May 2019

Hotel Meliá Aeropuerto Barajas - Av. de Logroño, 305, 28042 Madrid, Spain



Associação Portuguesa dos Mercados Públicos

Portuguese Association of  
Public Markets



Observatório de Prospectiva  
da Engenharia e da Tecnologia

Organized by OPET  
(Portuguese Technology  
Foresight Observatory)

# 1. OBJECTIVES

This is the 4th European Conference on E-PUBLIC PROCUREMENT organized by OPET and the three previous conferences were organized in Barcelona, Lisbon and Porto focusing the preparation and implementation of the new EU Directives on Public Procurement approved on 2014 (2014/23/EU, 2014/24/EU, 2014/ 25/EU). The main results of these successful conferences were published through Amazon (click to visit: [E-Public Procurement in Europe : Public Management, Technologies and Processes of Change](#), and [New Developments on E Public Procurement](#)), besides supporting the implementation of e-procurement in several member states and besides having been the birthplace of the new European Association of Electronic Platforms, EUPLAT ([www.euplat.org](http://www.euplat.org)).

These Directives were transposed by EU member States and major challenges stem from contracting complex and technological services using multi-attribute award criteria and performance requirements, or performance based contracting, because most traditional rules and procedures have been designed to contract public works or standardized goods using the award criterion of minimal price rather than contracting this new spectrum of advanced services considering multiple attributes.

However, this is the fastest growing business within European public markets with an annual growth rate higher than 10 %, and accounting now for more than 6% of EU GDP, explaining why discussing and proposing better approaches and solutions for this type of public procurement has a vital importance for most public authorities and corporations in Consulting, Legal and Financial/ Accounting Services, Design, Informatics, Communications (ICT), Health, Personal Services, Transportation, Logistics , Energy and Environment.

This Conference will focus on major challenges and problems stemming from this type of contracting and will explore innovative approaches and methods overcoming such shortcomings using new possibilities offered by the new Directives and by the new tools and services of the Digital Economy.

Best Practices from several sectors are discussed and General Recommendations will be discussed helping public buyers to contract better and economic operators to have a more comprehensive participation in public markets.

The event will include an WORKSHOP devoted Face to Face meetings promoted to support PRELIMINARY CONSULTATIONS for public authorities to search for better information from the sellers to meet their needs previously expressed to the Conference organization

## 1.1 Publications

A selection of papers presented in the conference will be published after a review by the peers of the EUROPEAN JOURNAL OF PUBLIC PROCUREMENT MARKETS (<https://eupublicmarkets.com/>).

Conference working languages: English and Spanish

## 1.2 Chairman

Conference Chairman: Professor Luís Valadares Tavares – OPET and University of Lisbon



## 1.3 Preliminary Market Consultations

The new Directives allow the contracting authorities to conduct Preliminary Market Consultations (2014/24/UE, Article 40°) to help them understanding the market features which is particularly justified for contracting complex and technological services. This possibility has been transposed to National Laws as it is the case of Portugal (DL 111-B/2017, Article 35°-A) or Spain ( Ley 9/2017, Article 115°).

This workshop offers the possibility of contracting authorities specifying the subject of the contract they are interested to acquire more knowledge on. Contracting authorities can fill up the form provided by the conference organization, and then receive the information supplied by the participants of the Conference with competence in such domain and having one-to-one meetings to clarify doubts and questions.

## 2. CONFERENCE PROGRAM

9h30 to 11h00 – SESSION A

THE NEW PRINCIPLES AND TOOLS OF THE DIRECTIVES FOR BETTER CONTRACTING OF COMPLEX AND TECHNOLOGICAL SERVICES

- Strategic Procurement, Preliminary consultation and Services Contracting
  - Most economic advantageous tender (MEAT) and Life Cycle Cost
  - New procedures, e-instruments and performance evaluation
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11h00 to 11h30 – Coffee Break

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11h30 to 12h30 – SESSION B

- Methods and models to support better contracting of Consulting and Design.
- Case –Studies and Best Practices

12h30 to 13h30 – SESSION C

- Methods and models to support better contracting of Information Systems and Communication.
  - Case –Studies and Best Practices
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13h30 to 14h30 – Light Lunch

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14h30 to 15h30 – SESSION D

- Methods and models to support better contracting of Health and Personal services
- Case –Studies and Best Practices

15h30 to 16h30 – SESSION E

- Methods and models to support better contracting of Energy and Environment services
- Case studies and Best Practices

16h30 to 17h00 – SESSION F

- CONCLUSIONS
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17h00 to 17h30 Afternoon Coffee

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### 3. PRELIMINARY CONSULTATIONS WORKSHOP

- 17h30 to 20h30 – Preliminary Consultations: One-to-one pre-scheduled meetings

### 4. REGISTRATIONS

General registrations:

- Early Registration – 350 euros (until 5 April 2019)
- Normal Registration – 550 euros

Access to Workshop (preliminary consultations):

- Public Buyer: free (requiring at least one participant in Sessions A to F)
- Economic Operator/Companies: in terms of its nature and size (please contact organization)

FINAL PROGRAM available after 12 April 2019